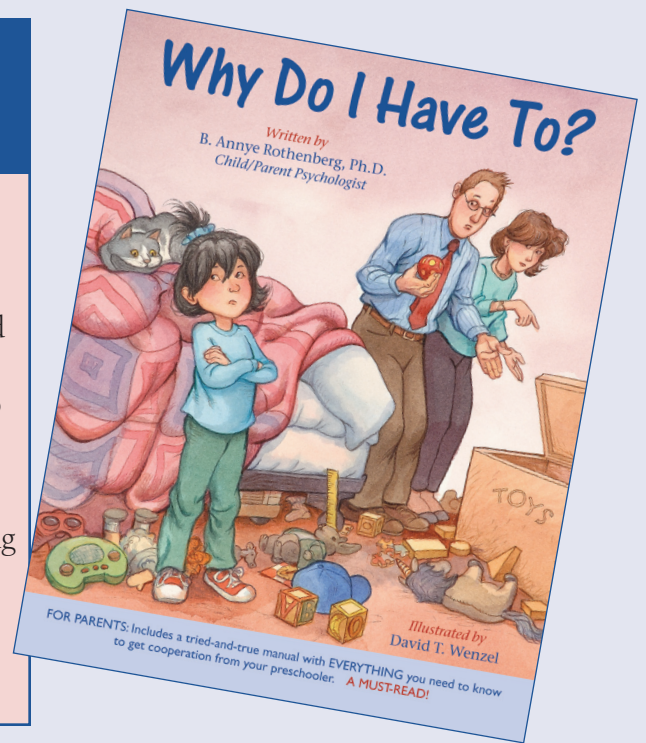


For preschoolers, parents, and parenting guidance professionals

An All-in-One Book that addresses a constant challenge in child rearing: getting your young child to do what's asked when they don't want to.

B. Annye Rothenberg, Ph.D., noted parenting psychologist and adjunct faculty, Pediatrics at Stanford University School of Medicine, has written the second in a series of books for young children and their parents dealing with everyday problems in child rearing. **"Why Do I Have To?"** helps parents understand what's unique about preschoolers, what to expect from them, and how to talk to them.

The first book in the series, **"Mommy and Daddy Are Always Supposed to Say Yes . . . Aren't They?"** provides the latest thinking on how much say and choice to give young children, and shows parents how to regain the right balance if the kids have too much control. **These books will save you from reading a mountain of other parenting books.**



★ "Annye Rothenberg again demonstrates a keen understanding of a child's motivation—this time, how hard it is for little ones to obey rules they may not understand. In a simple story, she demonstrates the importance of setting limits in a thoughtful, loving way. Like in **"Mommy and Daddy . . ."**, Rothenberg's latest children's book and its useful parents' manual helps children understand rules and limits. **Her books are some of the closest things to a User's Manual for parents out there!**

—Peggy Spear, Editor, Bay Area Parent Magazine

★ "Fabulous, fabulous, fabulous! Dr. Rothenberg's book is truly inspiring . . . a rich, practical, and well-conceived approach to teaching children and parents how to solve the 'growing pains' of their day-to-day relationships. **A magnificent how-to approach!**

—David W. Willis, MD, FAAP, Behavioral-Developmental Pediatrician; and Director, Northwest Early Childhood Institute, Portland OR

★ "Dr. Rothenberg's unique understanding of children and parents has led to these very special books. **I recommend these books, not only to parents, but to anyone who works with children.**"

—Karina Garcia-Barbera, PhD; Director, Beresford Montessori Schools

★ "Dr. Rothenberg has given us a new way to understand and interpret our preschool daughter. The parenting recommendations are clear and effective. Our daughter is more cooperative, happier, and thriving. **And our family is growing closer as a result.** Thank you!"

—Janet and James Wong, parents of two children (ages 1-1/2 and 4).

Why Do I Have To?

is a story for children

Sophie wonders why there are so many rules and why her parents want her to follow them. Through the day's experiences, she starts to understand why parents have rules—and then Sophie comes up with her own delightful rule. This story, with its warm, funny, and endearing illustrations, teaches your preschoolers just what you want them to learn.

and includes a manual for parents

Provides the keys to how preschoolers think so parents can understand why they behave the way they do. It helps you use respectful, age-appropriate approaches that make it easier for your children to do what's asked, and teaches new and more effective consequences. **This manual clears up much of the conflicting advice that parents hear.** Its concise and practical information puts parents on a confident path toward the outcomes we all desire for our children.



Both books, **"Mommy and Daddy . . ."** and **"Why Do I Have To?"** are available directly from the publisher

• www.PerfectingParentingPress.com • call (810)388-9500
• fax (810)388-9502 • mail 35 Ash Drive, Kimball, MI 48074

Both books are also available from www.Amazon.com

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